In train and subway stations all over Japan, you’re likely to hear a fully composed seven second jingle, that is uniquely written for that station. (Jingle playing)

And if you’re one of the millions of Tokyo's metro riders, you’ve probably heard one of these jingles composed by Minoru Mukaiya. (Jingle playing)

T: “What do you think about the fact that music can be seen as a kind of interior design? Moreover, do you like the fact that the same playlist is used in all Munich’s various subway stations; does the same music fit every station?“

[…]

S: “Well, I don’t think that, for instance, Münchner Freiheit station’s design with its dazzling colors and Mozart’s Serenades really work together. I think if you want to use music as a design tool then it has to consider each station individually and perhaps create their own identity.”

[…]

T: “Now, close your eyes and picture the subway station with music composed especially for the individual station.” (Music playing)